

HAP

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CIN: L15499TN1986PLC012747

HAPL\SEC\552\2017-18

22-February-2018

BSE Limited
Corporate Relationship Department,
2nd Floor, New Trading Ring,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

✓ National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai 400 051.

Stock Code: BSE: 531531
NSE: HATSUN

Dear Sir,

Subject: Issue of [●] partly paid up equity shares of face value of ₹1 Each of Hatsun Agro Product Limited (the "Company") for cash at a price of ₹[●] (including a premium of ₹[●]) per equity share ("Rights Equity Shares") for an amount aggregating upto ₹ 55,000 lakhs on a rights basis to the eligible equity shareholders of our Company (the "Issue")

In accordance to the regulation 9(3) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, this is to inform you that the Company has today, published an advertisement in all editions of Financial Express, (English), all editions of Jansatta, (Hindi) and Chennai Edition of Makkal Kural (Tamil) newspapers, each with wide circulation announcing the filing of the draft letter of offer in relation to the Issue and inviting comments from the members of the public in relation to the disclosures made in the draft letter of offer.

Pursuant to the provisions of Regulation 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are enclosing herewith a copy of the newspaper advertisements published in today's edition of Financial Express for your records.

Kindly take note of the same for your record.

Thanking you,

Yours faithfully,

for HATSUN AGRO PRODUCT LIMITED


R.G.CHANDRAMOGAN
MANAGING DIRECTOR



Arun
ICECREAMS

Arokyat

HATSUN

ibaco
YOUR ICE CREAM DESTINATION

Santosa
Vitaminised Cattle Feed

oyalo

Drawn to dark, layered roles that let you explore frailty: Tabu

SURBHI GUPTA
New Delhi, February 21

WOMEN CHARACTERS

WITH multiple dark layers are what draws Tabu to her art because they give her the space to explore the depths of frailty.

Speaking about her craft at the Express Adda on Tuesday, Tabu said: "You didn't want to play these women and what stood out about these characters was that they were not aspirational. But that's exactly what drew me to them. I wanted to be those characters. I did not find anything wrong in those women, as I was not judging them, maybe that is why I could portray them and understand the depth of their frailty."

According to Tabu, Indian cinema has always had female-centric characters but it's only now that women actors have gained the courage to take on layered characters.

"I agree that leading ladies are getting to do layered characters. But they (women-centric films) have always been there — you had a *Mother India*, *Seeta aur Geeta*, *Chaalbaaz*, *Raat aur Din*. Women have definitely played much more than eye-candies, but now the difference is that leading ladies are

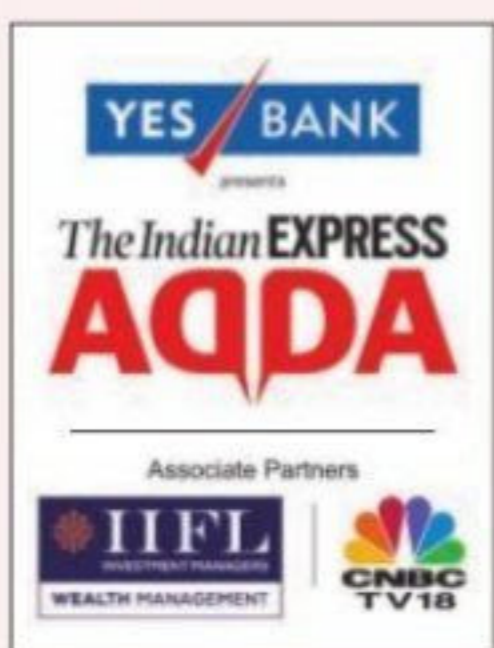


At the Express Adda in New Delhi
NEERAJ PRIYADARSHI

much more courageous to take on layered characters. Also, society is changing, we know that women should not have one-dimensional lives or personalities. So, in that way, it's also fashionable to have layered characters for women," she said.

Having straddled mainstream and new-age cinema with ease over a 25-year career, Tabu said she enjoyed "wearing good clothes and running around in Switzerland", but also wanted to do roles that would allow her to interpret characters her way.

The two-time national award-winner said she didn't come from a time when working on characters was an intellectual process — all they focused was on delivering



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dialogues and emoting well. "Acting is such a collaborative job, you can think of something in a certain way, but the director or co-star would have a different view or the set would be different from what you had imagined it," she said.

In an age when an artist's relationship with freedom of expression is the subject of debate, Tabu said there was no formula for great art. "Sometimes it comes out of pain,

sometimes it comes out of joy, or out of freedom or love. Creativity and art is such a deep field that there is no formula but whenever we express, whether artists or not, we will always express what we are ex-

periencing," she said. Asked about the one thing she would want changed in Indian cinema, Tabu said, "The noise around it is bigger than what is actually happening. I wish we could do

away with some of that at least, of course, there has to be noise because we are in such a profession, but there has to be a balance."

At the Adda, Tabu was in conversation with *The Indian Express'* Deputy Editor Seema Chishti. Guests at the event in the past include the Dalai Lama, economist and Nobel laureate Amartya Sen, Union minister Nitin Gadkari, chief economic advisor Arvind Sub-

ramanian, filmmaker Karan Johar, Union minister Piyush Goyal, Punjab chief minister Amarinder Singh, writer Amitav Ghosh, journalist and author Mark Tully and cricketer Virat Kohli.

GM proposes \$2.8 bn investment in S Korea

REUTERS
Seoul, February 21

GENERAL MOTORS HAS proposed investing \$2.8 billion into its loss-making South Korea operations over the next 10 years and has asked Seoul to provide funds for the investment, a South Korean government official said on Wednesday.

Last week, the US automaker announced it would shut down a factory in Gunsan, southwest of Seoul, and said it was mulling the fate of its three remaining plants in South Korea.

The proposal is on top of a more than \$2.2 billion debt-for-equity swap GM is offering to get financial support and tax benefits from Seoul. *Reuters* re-

ported the details of that part of the plan on Tuesday.

The official with direct knowledge of the matter said GM had asked South Korea to inject funds into GM Korea through state-run Korea Development Bank (KDB), which holds a 17% stake in the unit. On that basis, KDB would provide around \$476 million in investment.

South Korea's trade minister told parliament the government had first asked for an audit into GM's 'opaque' operations in the country, which directly employ some 16,000 workers.

"By opaque we mean the high rate of profits to raw material costs, interest payments regarding loans and unfair financial support made to GM's

headquarters," said Paik Ungyu. Paik said the South Korean government needed reassurance from GM on its long-term commitment in the country before it would commit funds.

GM Korea did not immediately respond to requests for comment. The head of GM Korea's union said workers will go on a full strike if the US automaker decides to completely pull out of the country.

For now, the 14,000-member union will focus on putting pressure on GM to come up with a concrete turnaround plan. Lim Han-taek, said in an interview. Lim said the union will discuss a full strike and other options at a meeting on Thursday.

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PUBLIC ANNOUNCEMENT

HAP | HATSUN AGRO PRODUCT LIMITED

Our Company was incorporated as a private limited company under the Companies Act, 1956 in the name of 'Hatsun Foods Private Limited' vide a certificate of incorporation dated March 4, 1986 issued by the Registrar of Companies, Tamil Nadu at Chennai ("RoC"). Subsequently, the name of our Company changed to 'Hatsun Milk Food Private Limited' and a fresh certificate of incorporation was issued by the RoC on August 7, 1995. Thereafter, our Company converted into a public limited company and the name of our Company changed to 'Hatsun Milk Food Limited' and a fresh certificate of incorporation was issued by the RoC on August 11, 1995. The name of our Company was further changed to 'Hatsun Agro Product Limited' pursuant to a fresh certificate of incorporation issued by RoC on April 7, 1998.

Corporate identification number: L15499TN1986PLC012747

Registered and Corporate Office: "DOMAINE", Door No. 1/20A, Rajiv Gandhi Salai (OMR), Karapakkam, Chennai, Tamil Nadu, 600 097

Telephone: +91 44 2450 1622; and Facsimile: +91 44 2450 1422; Contact Person: Mr. S. Narayan, Company Secretary and Compliance Officer; E-mail: secretarial@hap.in; Website: www.hap.in

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

OUR PROMOTERS: R.G CHANDRAMOGAN, C SATHYAN, LALITHA C, DOLLY SATHYAN, DEVIGA SURESH AND VIVIN SRINESH

ISSUE OF UPTO [-] PARTLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [-] (INCLUDING A PREMIUM OF ₹ [-]) PER EQUITY SHARE ("RIGHTS EQUITY SHARES") FOR AN AMOUNT AGGREGATING UPTO ₹ 55,000 LAKHS ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF [-] RIGHTS EQUITY SHARES FOR EVERY [-] FULLY PAID-UP EQUITY SHARES HELD BY SUCH ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON [-] (THE "ISSUE"). THE ISSUE PRICE OF EACH RIGHTS EQUITY SHARE IS [-] TIMES THE FACE VALUE OF THE EQUITY SHARE.

PAYMENT METHOD*			
Amount Payable per Rights Equity Share i.e. Issue Price	Face value (₹)	Premium (₹)	Total (₹)
On Application	[-]	[-]	[-]
On First and Final Call	[-]	[-]	[-]
Total			[-]

*For details on the payment method, see "Terms of the Issue" beginning on page 160

This public announcement is being made in compliance with the provisions of Regulation 9(3) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009 as amended ("SEBI ICDR Regulations"), to state that Hatsun Agro Product Limited is proposing, subject to requisite approvals, market conditions and other considerations, an issue of equity shares on rights basis and has on February 21, 2018 filed the Draft Letter of Offer ("DLOF") dated February 21, 2018 with the Securities and Exchange Board of India ("SEBI"). Pursuant to Regulation 9(1) of the SEBI ICDR Regulations, the DLOF filed with SEBI is open to public, for comments, if any. The DLOF is hosted on the website of the SEBI at www.sebi.gov.in, website of recognized stock exchanges where the equity shares are listed i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and website of the Lead Manager i.e. www.yesinvest.in. All members of the public are hereby invited to provide their comments on the DLOF to SEBI with respect to the disclosures made in the DLOF. The public is requested to send a copy of the comments sent to SEBI, to the Company and to the Lead Manager at their respective addresses mentioned herein. All comments must be received by the Company or by the Lead Manager on or before 5 p.m. on the 21st (twenty first) day from the aforementioned date of filing the DLOF with SEBI.

This announcement has been prepared for publication in India and may not be released in any other jurisdiction. Please note that the distribution of the DLOF and the Issue of equity shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Accordingly, any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, such person is not and will not be in the United States and/or in other restricted jurisdictions. The Rights Equity Shares of the Company have not been and will not be registered under the United States Securities Act of 1933, as amended ("Securities Act"), or in any other jurisdiction which have any restrictions in connection with offering, issuing and allotting Rights Equity Shares within its jurisdiction and/or to its citizens. The offering to which the DLOF relates is not and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States or any other jurisdiction other than India or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlements.

Investments in equity and equity related securities involve a high degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read risk factors carefully before taking an investment decision in relation to this issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue including the risks involved. The securities being offered in the Issue have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the DLOF. Investors are advised to refer to the section titled "Risk Factors" on page 14 of the DLOF before making an investment in this Issue.

Note: Capitalised terms not defined herein shall have the same meanings ascribed to such terms in the DLOF.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
YES SECURITIES YES Securities (India) Limited IFC, Tower 1&2, Unit No. 602 A, 6th Floor, Senapati Bapat Marg, Elphinstone (West), Mumbai 400 013 Maharashtra, India; Telephone: +91 22 3012 8919; Facsimile: +91 22 2421 4508 Email: hapl.rights@yesssecuritiesindia.in Investor Grievance E-mail: igc@yesssecuritiesindia.in Website: www.yesinvest.in; Contact Person: Mukesh Garg / Pratik Pednekar SEBI Registration No.: INM000012227	KARVY ComputerShare Karvy Computershare Private Limited Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda Hyderabad - 500 032, India Telephone: +91 40 6716 2222; Facsimile: +91 40 2343 1551; Email: einward.ris@karvy.com Investor grievance email: murali.m@karvy.com; williams.r@karvy.com; rajkumar.kale@karvy.com and hatsun.rights@karvy.com Website: http://www.karvycomputershare.com Contact Person: M Murali Krishna SEBI Registration No.: INR000000221

Place : Chennai
Date : February 21, 2018

For HATSUN AGRO PRODUCT LIMITED
on behalf of the Board of Directors
Sd/-

HATSUN AGRO PRODUCT LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Draft Letter of Offer with the Securities and Exchange Board of India. The Draft Letter of Offer is available on the websites of SEBI, BSE and NSE at www.sebi.gov.in, www.bseindia.com, www.nseindia.com respectively and the website of the Lead Manager at www.yesinvest.in. Investors should note that investment in securities involves a high degree of risk and are requested to refer to the DLOF, including the section "Risk Factors" on page 14 of the DLOF.

CONCEPT

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